ARE YOU CURIOUS HOW BEER FROM NEARLY

2,000 KEGS

-BREWED BY-

## **500 BREWERIES**

MAKES IT INTO YOUR GLASS AT GABE?





Breweries utilize the **MicroStar Keg Program** to assist the Brewers Association with collecting and shipping of 70% of the beer at the Great American Beer Festival®. We'd like to raise a glass and thank Official Level Sponsor MicroStar Logistics for bringing beer from around the country to the largest indoor beer festival in the world. Cheers!







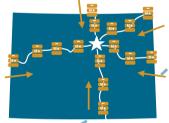


MicroStar delivers empty kegs to breweries to fill



MicroStar kegs are received and sorted to make sure the breweries get their proper beer.







MicroStar Kegs are delivered to the host distributor and organized



## Empty MicroStar Kegs stay in Colorado

Because kegs aren't shipped back to breweries, greenhouse gas emissions are reduced









MicroStar Kegs are delivered to the Colorado Convention Center



## MicroStar Kegs delivered to festival booths

Hundreds of staff and volunteers deliver beer throughout the festival for your enjoyment

